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**Industry professionals up-skilling in the face of market volatility**

Kaplan Professional Australia CEO Warren Jacobson says 600 new student enrolments in its new postgraduate financial services courses could be a sign industry professionals are up-skilling in the face of potential job shortages.

“In a buoyant economy, employers experience a skills shortage and can’t afford to be as picky when hiring new staff. However our current enrolments could be a sign that finance professionals are preparing for a tough market and need further education skills to better differentiate themselves from other candidates.

“These figures represent strong market confidence in Kaplan Professional’s ability to deliver quality postgraduate education,” he said.

In Kaplan Professional’s 2008 first trimester 600 new students plus a further 2,650 students enrolled despite the availability of the courses being limited to NSW, Queensland and Western Australia.

“This is a very pleasing result and we anticipate a further boost to enrolments now the course is available in Victoria,” said Jacobson.

Kaplan Professional is the largest Australian provider of financial services education having acquired the education arm of Finsia (Financial Services Institute of Australasia, formerly The Securities Institute of Australia) late last year.

Kaplan Professional works with most major firms in the financial services, tax and accounting and real estate industries including more than 50% of Australia’s top 50 dealer groups and the ‘Big Four’ Accounting firms.

The enrolments for the postgraduate courses in Applied Finance (Masters, Graduate Diploma and Graduate Certificate) are ongoing with Trimester 2 commencing on 19 May. Free course information sessions are running in Sydney on Tuesday 8 April and in Brisbane on Wednesday 9 April. For courses details and information sessions across Australia visit [www.kaplanprofessional.edu.au](http://www.kaplanprofessional.edu.au).

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**About Kaplan Professional**

Kaplan Professional is part of Kaplan Inc., a leading global provider of educational services to individuals, schools and businesses. Kaplan Inc. serves over one million students with operations in more than 30 countries around the world. Its international programs include higher education, test preparation, language instruction and professional training. Kaplan Inc., with 2007 revenue of \$2 billion, is a subsidiary of The Washington Post Company (NYSE: WPO - News). For more information, visit [www.kaplan.com](http://www.kaplan.com).

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