



For Immediate Release

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Neil Shilbury Named New CEO of Kaplan Professional in Australia

Neil Shilbury will become the new Chief Executive Officer (CEO) of Kaplan Professional in Australia effective the 2nd of February 2009. Mark Coggins, President of Kaplan's Asia Pacific operations, said Mr Shilbury's exceptional experience and expertise in the Australian and international corporate banking sector was instrumental in his appointment.

"I am delighted that Neil has decided to join us during this exciting period of Kaplan's growth in Australia. Neil will immediately add value to the business due to his understanding of the financial services industry, his contacts and exceptional strategic and leadership skills. Due to the ongoing global recession, 2009 will be a challenging year for the Kaplan Professional unit in Australia, however we believe that Neil will leverage current market opportunities and build strength in our core focus areas of distribution, student experience and product development."

Mr Shilbury was Managing Director of Corporate Banking at ANZ and previously Head of Business Banking for New South Wales and Queensland. Previously, Mr Shilbury worked for ANZ Investment Bank as joint head of its newly established Leverage Finance unit and has had various other roles across ANZ in Corporate and Institutional Banking, spending five years in the bank's Hong Kong and Bangkok offices, the latter as ANZ's Thailand Country Head.

Mr Shilbury joined ANZ in 1986 and holds a Bachelor of Economics degree from the University of Western Australia.

Kaplan Inc. acquired Tribeca in 2006 and, with the subsequent acquisition of Finsia Education in August 2007; the two leading providers of professional education to the financial services sector were brought together, making Kaplan Professional one of the largest providers of professional education in Australia. Today Kaplan Professional educates more than 40,000 students representing over 500 corporate clients annually.

About Kaplan Professional Australia www.kaplanprofessional.edu.au

Kaplan Professional is one of Australia's largest providers of professional education services for the finance, real estate and tax and accounting sectors. We are part of Kaplan Inc., a leading global provider of educational services to individuals, schools and businesses. Kaplan Inc. serves over one million students with operations in more than 30 countries around the world. Its international programs include higher education, test preparation, language instruction and professional training. Kaplan Inc. is a subsidiary of The Washington Post Company (NYSE: WPO - News). For more information, visit www.kaplan.com.

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