

# Associate Chartered Financial Practitioner (AChFP)



Make the **right** choice

# Associate Chartered Financial Practitioner

**The AFA's Associate Chartered Financial Practitioner (AChFP) designation is a key step towards professional recognition for leaders in financial advice.**

Campus AFA is the interactive home for all components of the AFA's education offer. It provides education pathways for financial advisers and supports the AFA's core belief in lifelong learning. Campus AFA is defined by three distinct offerings - formal, practical and community education.

The AChFP designation is for advisers who want to:

- Enhance their credibility and professional reputation
- Achieve a formal designation
- Build an ethical reputation
- Demonstrate to their clients their commitment to education and the profession
- Grow a sustainable and reputable business founded on good corporate governance, and
- Align your ideas for personal development with professional best practice

The AChFP designation is awarded through the Asia Pacific Financial Services Association (APFinSA) and is recognised by all 10 member countries. The Asia Pacific region is Australia's most important neighbour, both geographically and economically, and the AFA is a founding country member.

## AChFP: Professional Conduct and Governance for Financial Advisers

### Curriculum

**Good corporate governance influences behaviours and promotes consumer confidence in the advice profession.**

Professional advice businesses have at their core great culture, behaviours and professional standards. Implement risk management strategies and build a culture that positively influences organisational behaviours, and aligns your ideas for business growth with professional best practice.

### Learning Experience

The AChFP curriculum is based on post-graduate level content and thinking. It is like the first step towards a mini-MBA for financial advisers.

The learning framework gives you the know-how to understand, analyse and adapt to the drivers of change that are shaping the future for financial advisers. And that is the essence of the curriculum of the AFA's chartered programme – it gives you the tools to adapt and thrive.

### Outcomes

Enhance your credibility and professional reputation by attaining the AChFP designation – the first step in your chartered journey.

AChFP graduates are awarded with the AFA logo to use on their business materials (AFA Members only).

The AChFP designation satisfies the first module of the Fellow Chartered Financial Practitioner (FChFP) and the Chartered Life Practitioner (ChLP). Advanced standing will apply.

To be eligible to start the AChFP you must have completed your Diploma of Financial Planning (DFP) or Diploma of Financial Services (Financial Planning).

## Our Education Partner: Kaplan Professional

The AFA has proudly partnered with Kaplan as our principal education partner. The alignment with Kaplan builds upon the significant reach and capability the AFA has in delivering education solutions that are built around the needs of the modern financial adviser and most importantly their clients.

**To take the first step along your AChFP pathway**

Email [info@afa.asn.au](mailto:info@afa.asn.au)  
Call 1800 656 009  
[www.afa.asn.au](http://www.afa.asn.au)

