

# Kaplan Professional Senior Management Team

CEO, Kaplan Professional

Academic Dean  
 General Manager, Academic Content Development  
 General Manager, Marketing & B2C Sales  
 Head of Commercial Operations

Head of Strategic Initiatives  
 Head of Corporate Sales  
 Head of Academic Governance and Compliance  
 Head of Academic Operations and Engagement

Head of Operations  
 Head of Student Experience  
 Business Systems Manager

## Student Experience Managers

Manager, Student Resolutions  
 Manager, Student Experience

## Operations Managers

Manager, Education Operations  
 Admissions Manager  
 Operations Manager  
 Continuing Education

## Corporate Sales Managers

x 2 Senior Corporate Relationship Managers  
 Director, Business Development Asia  
 x 4 Corporate Relationship Managers  
 Business Relationship Manager, NZ  
 Key Account Services Manager

## Academic Content Development Managers

Manager, Academic Content (International)  
 Manager, Academic Content (Financial Advice)  
 Manager, Academic Content (Financial Services)  
 Manager, Multimedia & Design  
 Production Manager

## Academic Operations, Engagement & Governance Managers

Manager, Academic Operations and Engagement (Financial Advice)  
 Manager, Academic Operations and Engagement (Financial Services)  
 Practitioner Relationship Manager

## Marketing and B2C Sales Managers

BtoC Sales Manager  
 PR and Communications Manager  
 x 2 Product Marketing Managers