

# Kaplan Professional Management Team

**Kaplan Professional Senior Management Team**  
 CEO, Kaplan Professional, Academic Dean  
 General Manager, Academic Content Development  
 General Manager, Marketing, General Manager, Asia,  
 Head of B2C Sales, Head of Customer Experience  
 Head of Operations, Head of Program and Product  
 Head of Corporate Solutions, Head of Corporate Operations  
 Senior Manager Compliance and Governance

Academic Managers	Customer Experience Managers	Operations Managers	Strategy Managers	Sales Managers	Marketing Managers
<ul style="list-style-type: none"> <li>• General Manager, Academic Content Development</li> <li>• Manager Academic Content (Financial Advice)</li> <li>• Manager Academic Content (Financial Services and International)</li> <li>• Manager, Multimedia and Design</li> <li>• Manager, Content Delivery</li> <li>• Practitioner Relationship Manager</li> <li>• Production Manager</li> </ul>	<ul style="list-style-type: none"> <li>• Head of Customer Experience</li> <li>• Manager, Customer Experience</li> <li>• Manager, Customer Resolutions</li> </ul>	<ul style="list-style-type: none"> <li>• Head of Operations</li> <li>• Head of Corporate Operations</li> <li>• Senior Manager Compliance and Governance</li> <li>• Course Operations Manager</li> <li>• Admissions Manager</li> <li>• Continuing Education Manager</li> <li>• Business Operations Manager</li> </ul>	<ul style="list-style-type: none"> <li>• General Manager, Asia</li> <li>• Head of Program &amp; Product</li> <li>• Head of Corporate Solutions</li> <li>• Product &amp; Project Managers</li> <li>• Project Manager, Strategic Initiatives</li> <li>• Continuous Improvement Manager</li> </ul>	<ul style="list-style-type: none"> <li>• Head of Corporate Sales</li> <li>• Head of B2C Sales</li> <li>• Senior Corporate Relationship Managers</li> <li>• Key Account Services Manager</li> <li>• Corporate Relationship Managers</li> <li>• Ontrack Corporate Account Manager</li> <li>• Business Relationship Manager, NZ</li> <li>• Senior New Business Development Manager</li> <li>• Business Development Manager</li> </ul>	<ul style="list-style-type: none"> <li>• General Manager, Marketing</li> <li>• Senior Product Marketing Manager</li> <li>• Product Marketing Managers</li> <li>• PR and Communications Manager</li> </ul>

