

Kaplan Professional Management Team

Senior Management CEO, Kaplan Professional General Manager, Academic Content Development General Manager, Marketing, General Manager, Asia, Head of B2C Sales, Head of Customer Experience, Head of Operations, Head of Program and Product, Head of Corporate Solutions, Head of Corporate Operations, Senior Manager Compliance and Governance					
Academic Managers	Customer Experience Managers	Operations Managers	Strategy Managers	Sales Managers	Marketing Managers
• Head of Academic Content Development • <u>Senior Manager, Academic Standards and Integrity</u> • Manager Academic Content (Financial Advice) • Manager Academic Content (Financial Services and International) • Manager, Multimedia and Design • Manager, Content Delivery • Practitioner Relationship Manager • Production Manager	• Head of Customer Experience • Manager, Customer Experience • Manager, Customer Resolutions	• Head of Operations • Head of Corporate Operations • Senior Manager Compliance and Governance • Course Operations Manager • Admissions Manager • Continuing Education Manager • Business Operations Manager	• General Manager, Asia • Head of Program & Product • Head of Corporate Solutions • Product & Project Managers • Project Manager, Strategic Initiatives • Continuous Improvement Manager	• Head of Corporate Sales • Head of B2C Sales • Senior Corporate Relationship Managers • Key Account Services Manager • Corporate Relationship Managers • Ontrack Corporate Account Manager • Business Relationship Manager, NZ • Senior New Business Development Manager • Business Development Manager	• General Manager, Marketing • Senior Product Marketing Manager • Product Marketing Managers • PR and Communications Manager

